



OTTO

— TILES & DESIGN —

Ceramic Tile

INSTALLATION AND MAINTENANCE GUIDE

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Welcome to Otto Tiles & Design

Otto Tiles & Design is a contemporary tile company with a rustic touch and the provider of unparalleled quality artisan tiles.

Our Mission

At Otto Tiles, we design and create handcrafted tiles that blend heritage, artistry, and modern aesthetics. Our mission is to bring meaningful beauty into homes and spaces around the world —one tile at a time— while honoring the artisans behind each piece and inspiring connection through design.

Our Vision

With Turkish roots, Otto Tiles aims to become the world's most soulful design brand bridging the East and West. Reviving timeless craftsmanship, celebrating cultural heritage, and transforming everyday spaces into living works of art.



Otto Ceramic Tiles are Suitable for

- Interior Walls
- Bathroom Walls
- Vanity Surrounds
- Other Decorative Interior Wall Applications
- Kitchen Splashbacks
- Shower Walls
- Feature Walls

Not suitable for floors, outdoor applications or underfloor heating.

Ingredients / Composition

- Oto Terrena tiles are made from **white-body ceramic** and finished with a glossy glaze.
- The glazed surface creates depth, colour and subtle tonal variation while providing an easy-to-maintain finish.
- Natural differences in colour, shade and surface appearance are part of the intended character of the collection.
- Terrena ceramic tiles are designed specifically for **interior wall applications**.

Welcoming Your Otto Tiles

- Upon receiving your tiles, check the product, colour and quantity before installation.
- Open several boxes and blend the tiles to achieve a balanced distribution of colour and surface variation.
- Tonal and surface variation is an intentional feature of the collection and should not be considered a defect.
- We recommend dry-laying a representative area before fixing to review the overall appearance.
- Any visible concerns should be reported to Otto Tiles before installation.
- **Installation constitutes acceptance of the product.**





Preparation

- Ensure the wall surface is **structurally sound, level, dry** and **clean**, and free from dust, grease or other contaminants.
- For bathrooms, showers and other wet areas, install an appropriate **waterproofing system behind the tiles**.
- Tiles and grout should not be considered a substitute for waterproofing.
- Use a high-quality adhesive suitable for **white-body ceramic wall tiles**, the substrate and the intended installation area.
- Always follow the adhesive manufacturer's instructions for preparation, application and curing.





Installation Tips

- We recommend installation by an **experienced professional tile installer**.
- Before fixing, lay out tiles from several boxes to review the overall colour and surface distribution.
- Mix tiles from different boxes throughout the installation for a balanced appearance.
- Apply adhesive evenly to ensure good contact between the tile and substrate.
- Use appropriate tile-cutting tools and handle the glazed surface carefully during cutting and installation.
- Remove any adhesive from the face of the tile before it dries
- Always follow the adhesive manufacturer's recommended curing time before grouting.

Grouting

- Use a grout suitable for **glazed ceramic wall tiles** and the intended application.
- We recommend a **minimum grout joint of 1 mm**. Wider joints may be used depending on the desired design and overall aesthetic.
- We recommend testing the selected grout colour on a small area before completing the full installation.
- Apply grout in manageable sections and remove excess grout from the tile surface while it is still fresh.
- Use clean water and a soft, non-abrasive sponge or cloth to remove grout residue.
- Do not allow grout residue to dry permanently on the glazed surface.





Sealing

- For general **interior wall applications**, Terrena glazed ceramic tiles do not normally require sealing.
- For **shower walls and other areas with frequent water exposure**, we recommend sealing the tiles after installation.
- Pay particular attention to lower areas where water may collect or remain on the surface more frequently.
- Sealing provides additional protection against moisture absorption over time.
- Always use a sealer suitable for glazed ceramic tiles and follow the sealer manufacturer's instructions.
- Test the sealer first on a sample tile or a small, inconspicuous area

Aftercare

- For routine cleaning, use **warm water with a mild pH-neutral cleaner**.
- Clean using a soft cloth or non-abrasive sponge.
- Avoid abrasive cleaners, scouring pads, steel wool and metal tools that may scratch or dull the glazed surface.
- Avoid harsh acidic or alkaline cleaning products.
- Rinse away cleaning-product residue with clean water and dry the surface where necessary.
- In showers and wet areas, regular cleaning will help prevent the build-up of soap residue and limescale.
- Clean spills and residues promptly.
- Always test unfamiliar cleaning products on a small, inconspicuous area before use.



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